

# Croissant<sup>★★★★★</sup>® & Cia



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THE  
**Amazing**  
SNACK

## Feeding Brazil with Quality

To feed the country with quality, we first need to nurture our dream with love, work, dedication, and perseverance. It was at home, with the courage and passion for food inherited from their families, that Seu Toninho and Dona Dita started to bake their famous croissants and delicious patties, two unique recipes that crossed generations and gained prestige with the simple touch of those two dreamers. Creamy fillings and pastry that just melted in the mouth soon conquered more and more admirers, always eager for more. The production needed to grow, and a new step had to be taken.



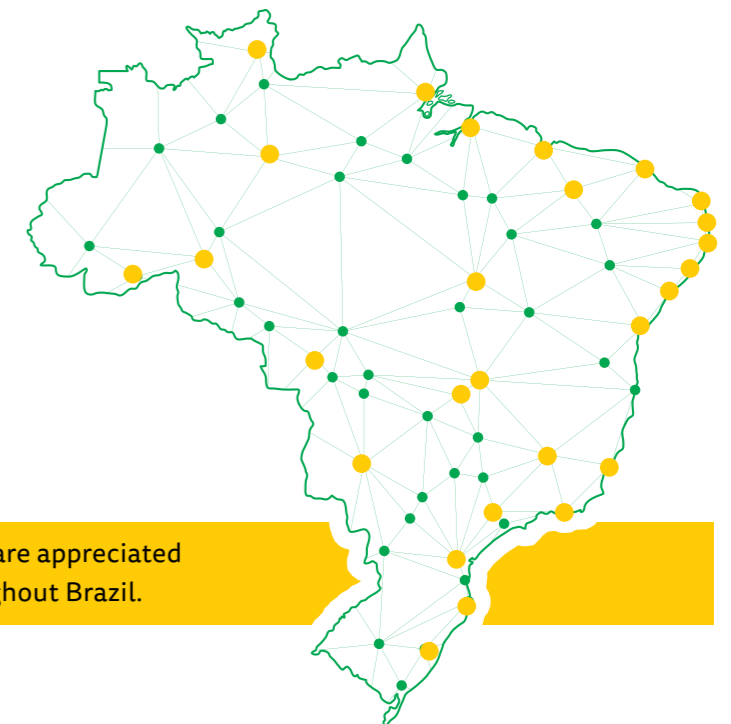
It was on April 4, 2002 in Indaiatuba, a city in the state of São Paulo, that Seu Toninho and Dona Dita got their hands into it and started their most successful recipe: the founding of Croissant & Cia, with the purpose of offering the most delicious snacks in Brazil. With this huge challenge ahead, they passed on all their knowledge and experience in creating pastry and fillings to their employees and taught them to have love for cooking and for each snack made.

Nowadays, Croissant & Cia has over 100 options of frozen snacks in its portfolio. The snacks are easy to prepare, made with natural and specially selected ingredients, and also free from preservatives, retaining the nutritional and sensory characteristics to the maximum. Simply amazing! And to guarantee the excellent quality of the products that conquered all snack houses in the country, Croissant & Cia holds its traditional values and invests in state-of-the-art technology and modern equipment, offering support to cater for their clients and its entire distribution chain.

The love for cooking and the respect towards the employees, friends, and customers continue being the pillars that hold the brand and stress its commitment towards quality. In these years of history, the Croissant & Cia family grew. The children took over important roles in the renovation of ideas and in the evolution of new projects.

In 2018, sixteen years after the dream began, the Croissant & Cia family opened a new factory in Indaiatuba/SP, increasing its production capacity and expanding its product portfolio.

Presence/  
CROISSANT & CIA



Croissant & Cia snacks are appreciated in all states throughout Brazil.



# Baked Snacks



## Pão de Queijo (Brazilian Cheese Bread)

**SIZES:**

15g - Package: 300g | Box: 12 packs

15g, 25g, 70g and 90g - Package: 1kg | Box: 20 packs

## Cheese Chipa

**SIZES:**

30g - Package: 1kg | Box: 15 packs

## X-Burguer

180G • PACKAGE: 10 UNITS  
BOX: 8 PACKS

**Fillings:**

- Beef burger with oregano
- Burger with bacon
- Burger with cheddar cheese



## X-Brazil

300G • PACKAGE: 6 UNITS  
BOX: 8 PACKS

**Fillings:**

Two burger patties, tomato, ham, cheese, cheese spread, calabresa sausage and bacon.



## Double Cheese Burguer

240G • PACKAGE: 10 UNITS  
BOX: 6 PACKS

**Traditional Double Cheese Burger**

**Fillings:**

- Two burger patties, formed ham and mozzarella cheese.

**Double Cheese Burger with Cheddar**

**Fillings:**

- Two burger patties and cream cheddar cheese.





## X-Picanha

220G • PACKAGE: 10 UNITS • BOX: 8 PACKS

**Fillings:**

Burger patty with artificial flavor of picanha, formed ham, mozzarella cheese and tomato.



## Esfha

140G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

### Fillings:

- Beef
- Chicken and cheese spread
- Calabresa sausage and cheese spread



## Mistinho

130G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

### Fillings:

- Ham and mozzarella cheese



## Bauru

130G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

### Fillings:

- Traditional (minced ham and cheese)
- Italian (minced calabresa sausage)
- Chicken and cheese spread



## Potato Bread

130G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

### Fillings:

- Chicken and catupiry (cheese spread)
- Ham and cheese
- Cheese spread
- Calabresa sausage and cheese spread



## Hot Dog

150G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

### Fillings:

- Hot dog sausage and tomato sauce

## Mr. Dogão

230G • PACKAGE: 10 UNITS  
BOX: 6 PACKS

### Fillings:

- Hot dog sausage, formed ham, mozzarella cheese, calabresa sausage, and tomato



## Croissant

140G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

### Fillings:

- 4 cheese
- Pizza
- Calabresa sausage and cheese spread
- Chicken and cheese spread
- Ham and cheese
- Turkey breast deli meat with mozzarella
- Chocolate

### Wholegrain Option

### Fillings:

- 4 cheese
- Turkey breast deli meat
- Chicken and cheese spread
- Ham and cheese

Chocolate  
croissant  
130g



## French Pizza

130G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

**Fillings:**

- Ham and cheese
- 4 cheese



## Puff Pastry Pizza

130G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

**Fillings:**

- Ham and cheese
- Calabresa sausage and cheese spread



## Pie

140G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

**Fillings:**

- Chicken and cheese spread
- Heart of palm

From the  
freezer to  
the oven  
Oven-ready!



From the  
freezer to  
the oven

## Puff Pastry

130G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

**Fillings:**

- Chicken and cheese spread
- Ham and cheese
- 4 cheese
- Heart of palm



## Quiche

140G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

**Fillings:**

- 4 cheese
- Leek
- Sun-dried tomato with white cheese
- Endive



## Mini Pizza

100G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

**Fillings:**

- Calabresa sausage with mozzarella
- Mozzarella



## Wholegrain Empanadas

140G • PACKAGE: 10 UNITS  
BOX: 10 PACKS

**Fillings:**

- Broccoli
- Chicken and cheese spread



## Fried Snacks

New



## Coxinha

140G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

OPTIONS: RAW AND FRIED

**Fillings:**

- Chicken (raw and fried)
- Chicken and cheese spread (fried)

New



## Cassava Coxinha

140G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

OPTION: FRIED

**Fillings:**

- Chicken
- Jerkerd beef



### Cassava and Jerked Beef Dumpling

130G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

OPTION: FRIED

Filling:

- Jerked beef



### Ham and Cheese Roll

130G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

OPTION: FRIED

Fillings:

- Ham and cheese



### Kibe

130G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

OPTION: FRIED

Fillings:

- Beef
- Cheese



### Sausage Roll

150G • PACKAGE: 10 UNITS  
BOX: 12 PACKS

OPTION: FRIED

Filling:

- Hot dog sausage



Check out our selection of  
**Mini Fried Snacks and Mini  
 Pão de Queijo (Brazilian Cheese Bread)  
 Croissant & Cia**



Available in 1kg and 300g packages.

300g Package			1kg Package		
Product	EAN	DUN - box w/ 12 unit.	Product	EAN	DUN - box w/ 20 unit.
Mini Cheese balls	7898912979476	27898912979470	Mini Cheese Balls	7898912979872	17898912979879
Mini Cassava Dumplings	7898912979483	27898912979487	Mini Cassava Dumplings	7898912979193	17898912979190
Mini Croquet	7898912979452	27898912979456	Mini Cheese Kibbeh	7898912980793	17898912980790
Mini Coxinha	7898912979407	27898912979401	Mini Coxinha	7898912979865	17898912979862
Mini Ham and Cheese Pillows	7898912979568	27898912979562	Mini Ham and Cheese Pillows	7898912979551	17898912979558
Mini Kibbeh	7898912979469	27898912979463	Mini Kibbeh	7898912979254	17898912979251
			Mini Croquet	7898912979889	17898912979886
			Mini Churros	7898912980878	17898912980872



Available in 1kg and 300g packages.

300g Package		
Product	EAN	DUN - box with 12 packages
Mini Pão de Queijo (Brazilian Cheese Bread)	7898912980823	97898912980833

1kg Package		
Product	EAN	DUN - box with 20 packages
Mini Pão de Queijo (Brazilian Cheese Bread) 15g	7898912979391	17898912979398
Pão de Queijo (Brazilian Cheese Bread) 70g	7898912979384	17898912979381
Mini Pão de Queijo (Brazilian Cheese Bread) 90g	7898912980861	97898912980864



• **Mini Snacks** •

**Mini Fried Snacks**



**Mini Coxinha**

SIZE: 20G

Package: 1kg (raw and fried) | Box: 20 packs  
 Package: 300g (fried) | Box: 12 packs



**Mini Cheese Balls**

SIZE: 20G

Package: 1kg (raw and fried) | Box: 20 packs  
 Package: 300g (fried) | Box: 12 packs





### Mini Croquet

SIZE: 20G

Package: 1kg (raw and fried) | Box: 20 packs

Package: 300g (fried) | Box: 12 packs



### Mini Cassava Dumplings

SIZE: 20G

Package: 1kg (raw and fried) | Box: 20 packs

Package: 300g (fried) | Box: 12 packs



New Filling  
of Cheese



### Mini Kibbeh

SIZE: 20G

Package: 1kg (raw and fried) | Box: 20 packs

Package: 300g (fried) | Box: 12 packs



### Mini Churros

SIZE: 20G

Package: 1kg (fried) | Box: 20 packs



### Mini Pillows

SIZE: 20G

Package: 1kg (raw and fried) | Box: 20 packs

Package: 300g (fried) | Box: 12 packs



# Wholegrain Range

*Leading a healthy life is also amazing.*

Consumers are more and more demanding and concerned with their health. Therefore, Croissant & Cia, always attentive to the market and the constant trends, launches a Wholegrain Range of products to cater even better to your store and the requests from your customers.

Croissant & Cia's Wholegrain Range offers the most scrumptious snacks in Brazil, prepared with whole grain flour and a selection of vegetarian fillings.

Croissant & Cia's wholegrain snacks are excellent for those wishing to have a lighter life, without giving up on amazing flavor.

Take Croissant & Cia's Wholegrain Range of snacks to your store.

*It is healthy, and it is amazing!*



## • Wholegrain Range •

### SNACK OPTIONS

#### *Croissant*

Size: 140g • Package: 10 unit. • Box: 10 packs

Four cheese; chicken and cheese spread; turkey breast deli meat with mozzarella; ham and cheese.

#### *Empanada*

Size: 150g • Package: 10 unit. • Box: 10 packs



Broccoli; chicken and cheese spread.

# Preparation Instructions



Pre-heat the oven for 25 minutes before placing the product. The temperature must follow the table below.

PRODUCT	PROOFING TIME	PREPARATION	TEMPERATURE	
			INDUSTRIAL OVEN	CONVENTIONAL OVEN
<b>Baked snacks</b>  				
Pão de Queijo (Brazilian cheese bread) 15g, 25g and 70g	Straight from the freezer	25 to 30 min. (until golden)	160°C / 320°F	180°C / 356°F
Pão de Queijo (Brazilian cheese bread) 90g	Straight from the freezer	30 to 40 min. (until golden)	160°C / 320°F	180°C / 356°F
Chipa	Straight from the freezer	25 to 30 min. (until golden)	160°C / 320°F	160°C / 320°F
Cheese Burger, X-Picanha, X-Brazil, Double Cheese Burger	50 minutes	30 to 40 min. (until golden)	160°C / 284°F	160°C / 320°F
Esfiha	50 minutes	30 to 40 min. (until golden)	160°C / 320°F	180°C / 356°F
Bauru, Hot Dog, Mistinho	50 minutes	30 to 40 min. (until golden)	160°C / 320°F	180°C / 356°F
Croissant, Puff Pastry Pizza and French Pizza	50 minutes	30 to 40 min. (until golden)	160°C / 320°F	180°C / 356°F
Empanada	Straight from the freezer	30 to 40 min. (until golden)	160°C / 320°F	180°C / 356°F
Puff Pastry	Straight from the freezer	30 to 40 min. (until golden)	160°C / 320°F	180°C / 356°F
Pie	Straight from the freezer	30 to 40 min. (until golden)	160°C / 320°F	200°C / 392°F
Quiche	Straight from the freezer	30 to 40 min. (until golden)	160°C / 320°F	200°C / 392°F
Mini Pizza	Straight from the freezer	15 to 20 min. (until golden)	180°C / 356°F	180°C / 356°F

PRODUCT	PROOFING TIME	PREPARATION	TEMPERATURE	
			FORNO INDUSTRIAL	FORNO CONVENCIONAL
<b>Fried Snacks</b>  				
Large Fried Snacks	Thawing for 25 min.	20 a 30 min. (until golden)	130°C / 266°F	140°C / 284°F
<b>Mini Snacks</b>				
Mini Coxinha, Mini Croquet, Mini Kibbeh, Mini Cassava Dumplings, Mini Pillows and Mini Churros	Thawing for 20 min.	10 a 15 min. (until golden)	130°C / 266°F	160°C / 320°F
Mini Cheese Balls	Thawing for 15 min.	10 a 15 min. (until golden)	130°C / 266°F	130°C / 266°F
<b>Wholegrain Range</b>				
Croissant	50 minutes	30 a 40 min. (until golden)	160°C / 320°F	180°C / 356°F
Empanada	Straight from the freezer	30 a 40 min. (until golden)	160°C / 320°F	180°C / 356°F



Pre-heat the oven for 10 minutes before placing the product. The temperature must follow the table above.

### SPECIAL CARE

Since there are differences between ovens, the preparation time may vary. Remove only the amount that will be used from the package, and put the remaining product in the freezer. Once defrosted, the product should not be frozen again.



# Croissant<sup>★★★★★</sup><sup>®</sup> & Cia

## SALES REPRESENTATIVE

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

THE  
**Amazing**  
SNACK